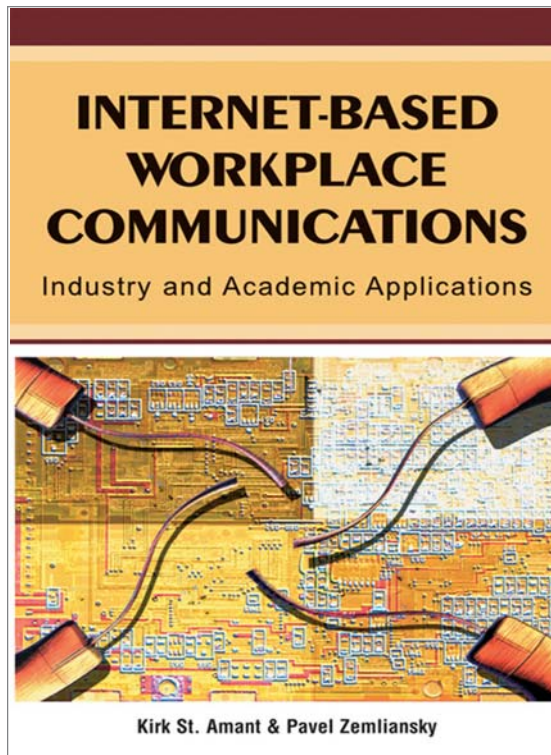


NEW RELEASE

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Internet-Based Workplace Communications: Industry and Academic Applications

Edited by:

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Internet-Based Workplace Communications: Industry and Academic Applications examines the different ways in which online media are becoming a part of and affecting educational and professional writing practices. By overviewing how Internet-based technologies affect the communication process, this timely book provides educators with a synopsis of the tools and techniques that could be applied to a variety of educational and professional activities. Similarly, by covering the uses of online media in communication education, this book provides employers with insights related to the Internet-related discourse skills of prospective employees. This book serves as a bridge between educational developments and industry practices, and readers from a broad range of backgrounds learn of different concepts, technologies, and techniques that can affect the online communication process.

“...Many of the essays in this collection suggest, it may be time to rethink our conception of workplace to allow for the possibility that real work takes place in digital spaces, that the modern workplace is not simply a site, a home office, campus, a ‘place of employment’, or a ‘work environment’ in the desert of the real.”

–David Blakesley

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- This book explains when reflective practices are applied in online workplaces-to describe what people say and do there-we can see more clearly how the ideology of authorship practice and pedagogy may no longer serve our needs or the needs of academic and corporate institutions.
- This book illustrates how production methods, distributed responsibilities, document cycling protocols, and even communication norms of professional writing, teaching and research are the forms of discursive power we need to cultivate in students .

About the Editors

Kirk St.Amant is an Assistant Professor in the Department of English at Texas Tech University. He has taught both traditional and online courses on professional and technical communication for Texas Tech University, James Madison University, the University of Minnesota, and Mercer University. He is a member of the Society for Technical Communication (STC) and serves on the IEEE Professional Communication Society's Administrative (Executive) Committee. In addition to his research in international and intercultural communication, online communication, and knowledge management, he has published articles and book chapters on localization and international website design, online education, and e-commerce practices.

Pavel Zemliansky is an Assistant Professor in the Writing Program at James Madison University. He has taught both face-to-face and online courses in composition, rhetoric, and computers and writing at James Madison University, Florida State University, and Appalachian State University. His teaching and research interests include research writing pedagogy, computers and writing, and style and stylistics. Professor Zemliansky has published books, articles, and book chapters on teaching research writing, writing and technology, and teacher training.

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